ORDER

Orders

Order / Rev:

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Estimate:

2601

Flight Dates:

09/28/12 - 10/04/12

Original Date / Rev:

06/21/12 / 07/03/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

National Republican Congressional C

Demographic:

A35+

Product Codes:

PLI2

Priority: Revenue Codes: SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	59	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	59	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	167	\$153,025.00	\$130,071.25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/	-	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeUp w/	Wagners		•						
	WAKE \	N/WAGNF	RS1										
	<u>Sta</u>	rt Date	End Date	Weekdays Spo	ots/Week	<u>Rate</u> R	Rating						

Print Date: 07/03/12 15:32:24 Page 2 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

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National Republican Congressional Com

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NRCC IE 2012

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/28/12 09/28/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$400,001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ---F-\$400.00 0.00 2 E 2 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/WaQM M----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 M----\$400.00 0.00 E 3 KSNV 10/02/12 10/02/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 -T-Week: 10/01/12 \$400.00 0.00 KSNV 10/03/12 10/03/12 M-F 5-6a WakeUp w/WaQM 5-6a --w---:30 2 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Weekdays Spots/Week Start Date **End Date** Rating <u>Rate</u> 10/07/12 --W----Week: 10/01/12 \$400.00 0.00 KSNV 10/04/12 10/04/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 \$400.001 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Spots/Week Rating <u>Weekdays</u> Rate ---T---Week: 10/01/12 10/07/12 \$400.00 0.00 M-F 6-7a WakeUp w/Wa@M E 6 KSNV 09/28/12 09/28/12 6-7a ---F--:30 2 \$725,001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 End Date Start Date Spots/Week <u>Weekdays</u> <u>Rate</u> <u>Rating</u> 09/30/12 ---- F--Week: 09/24/12 \$725.00 0.00 KSNV 10/01/12 10/01/12 M-F 6-7a WakeUp w/Wa@M M-----:30 2 \$725,001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$725.00 0.00 E 8 KSNV 10/02/12 10/02/12 M-F 6-7a WakeUp w/WaQM -T----:30 2 \$725.001 0.00 NM 2 \$1,450,00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 -T----Week: 10/01/12 \$725.00 0.00 M-F 6-7a WakeUp w/WaQM KSNV 10/03/12 10/03/12 6-7a --W----:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 0.00 \$725,00 E 10 KSNV 10/04/12 10/04/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$725.001 0.00 NM \$1,450.00 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$725.00 0.00 E11 KSNV 09/28/12 09/28/12 Today Show 658a-9am CM ----F--\$900.001 0.00 NM :30 4 \$3,600.00 **Today Show TODAY SHW** Start Date End Date Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating 09/30/12 ----F--Week: 09/24/12 \$900.00 0.00 E12 KSNV 10/01/12 10/01/12 **Today Show** CM 658a-9am M----:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date Weekdays Spots/Week Rating Rate M----Week: 10/01/12 10/07/12 \$900.00 0.00 E13 KSNV 10/02/12 10/02/12 CM 658a-9am -T----:30 \$900.001 0.00 NM \$3,600.00

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Order / Rev:

103291

3291

Advertiser:

National Republican Congressional Com

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06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Loday Show **Today Show TODAY SHW** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 -T----\$900.00 0.00 E 14 KSNV 10/03/12 10/03/12 **Today Show** CM 658a-9am --W---:30 \$900.001 0.00 NM \$3,600,00 **Today Show TODAY SHW** Start Date End Date Spots/Week Weekdays Rate Rating 10/07/12 --W----Week: 10/01/12 \$900.00 0.00 E 15 KSNV 10/04/12 10/04/12 Today Show CM 658a-9am :30 ---T---\$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 ---T---\$900.00 0.00 E16 KSNV 09/29/12 09/29/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 2 \$375.001 0.00 NM \$750,00 **News 3 Sunrise SATURDAY** NW3 AT SUNRISE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$375.00 0.00 E 17 KSNV 09/29/12 09/29/12 Saturday Today CM 7a-9am ----S-:30 \$625,001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ---S-Week: 09/24/12 \$625.00 0.00 E 18 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$37,5.001 0.00 NM 2 \$750,00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date **End Date** Spots/Week Weekdays Rate Rating 09/30/12 Week: 09/24/12 2 \$375.00 0.00 E 19 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ----s :30 \$500.002 0.00 NM 2 \$1,000.00 Sunday Today SUN TODAY Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$500.00 0.00 E 20 KSNV 09/28/12 09/28/12 M-F Today Show II 3rd H&M 9-10a ----F--:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$425.00 0.00 E 21 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd HBM 9-10a M----:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 22 KSNV 10/02/12 10/02/12 M-F Today Show II 3rd HBM 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/07/12 -T---Week: 10/01/12 \$425.00 0.00 E 23 KSNV 10/03/12 10/03/12 M-F Today Show II 3rd H6M 9-10a --14----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 24 KSNV 10/04/12 10/04/12 M-F Today Show II 3rd H0M 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$425.00 E 25 KSNV 09/28/12 09/28/12 CM ----F--10am-11am :30 \$325.001 0.00 NM 2 \$650.00

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NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln Ch Start End		k Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	M-F Loday Show III 4th H Today 4th Hour								
TODAY SHW3		•							
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Wee	ek <u>Rate</u> 2 \$325.00	Rating 0.00						
E 26 KSNV 10/01/12 10/01/12	M-F Today Show III 4th IBM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	Today 4th Hour	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.,		-	4020.50 1	0.00 (1	_	Ψ000.00
TODAY SHW3 Start Date End Date	Weekdays Spots/Wee	ek Rate	Detina						
Week: 10/01/12 10/07/12	M	2 \$325.00	Rating 0.00						
E 27 KSNV 10/02/12 10/02/12	M-F Today Show III 4th 18M	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	-T	2 \$325.00	0.00						
E 28 KSNV 10/03/12 10/03/12	M-F Today Show III 4th 16M Today 4th Hour	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Flour								
Start Date End Date	Weekdays Spots/Wee		Rating						
Week: 10/01/12 10/07/12 E 29 KSNV 10/04/12 10/04/12	M.F. Today Show III 4th KM	2 \$325.00 10am-11am	0,00	:30	2	\$325.001	0.00 NM	2	000000
L 23 NOIV 10/04/12 10/04/12	Today 4th Hour	roam-rram		.50	2	φ323.00 I	U.UU INIVI	2	\$650.00
TODAY SHW3									
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/We	<u>ek Rate</u> 2 \$325.00	Rating 0.00						
E 30 KSNV 09/28/12 09/28/12	Rachael Ray CM	11am-12pm		:30	2	\$325.001	0.00 NM	2	\$650.00
DACHAEL DAV	Rachael Ray								
RACHAEL RAY <u>Start Date</u> <u>End Date</u>	Weekdays Spots/We	ek <u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	F	2 \$325.00	0.00						
E31 KSNV 10/01/12 10/01/12	•	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	Rachael Ray						*		
Start Date End Date	Weekdays Spots/We		Rating						
Week: 10/01/12 10/07/12 E 32 KSNV 10/02/12 10/02/12	M Rachael Ray CM	2 \$325.00	0.00 -T	.00		#00F 004	0.00 104		#050 00
E 32 KSNV 10/02/12 10/02/12	Rachael Ray	11am-12pm		:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY									
Start Date End Date Week: 10/01/12 10/07/12	Weekdays Spots/We	<u>ek Rate</u> 2 \$325.00	Rating 0.00				8		
E 33 KSNV 10/03/12 10/03/12	·	11am-12pm		:30	2	\$325.001	0.00 NM	2	\$650.00
DAOUACI DAV	Rachael Ray	-							
RACHAEL RAY Start Date End Date	Weekdays Spots/We	<u>ek</u> Rate	Rating						
Week: 10/01/12 10/07/12	W	2 \$325.00	0.00						
E34 KSNV 10/04/12 10/04/12	•	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	Rachael Ray								
Start Date End Date	Weekdays Spots/We		Rating						
Week: 10/01/12 10/07/12	T	2 \$325.00	0.00	.00		#005 004	0.00 1114		4000 00
E 35 KSNV 09/28/12 09/28/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON									
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$325.00	Rating 0.00						
E36 KSNV 10/01/12 10/01/12	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	The Agenda 1230pm	,							,
NEWS 3 AT NOON Start Date End Date	Weekdays Spots/We	<u>ek Rate</u>	Rating						
Week: 10/01/12 10/07/12	M	1 \$325.00	0.00				4		
E 37 KSNV 10/02/12 10/02/12	СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00

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National Republican Congressional Com

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06825823 09/28/12 - 10/04/12 Product Desc:

NRCC IE 2012

Ln	Ch	Start	End	Inventory Cod		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				The Agenda 12	•								
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We	<u>ارو</u> eek: 10/	<u>t Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			2 10/03/12	The Agenda 123 The Agenda 12	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
ľ		AT NO	ON	-								•	
We	<u>Sta</u> eek: 10/	<u>t Date</u> 01/12	End Date 10/07/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 39	KSNV	10/04/1	2 10/04/12	The Agenda 123 The Agenda 12	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
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\Ma	<u>Sta</u> eek: 10/	t <u>Date</u>	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00						
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		00/20/1	2 00,20, 12	Golf	0.0,	та ортт	3	.50	2	Ψ700.001	O.OO INIVI	2	φ1,400. 0 0
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ler control	eek: 09/		End Date 09/30/12	Weekdays 5~	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
E 41	KSNV	09/30/1	2 09/30/12		CM	4a-8pm	S	:30	2	\$700.001	0.00 NM	2	\$1,400. 0 0
ı	RYDER			Golf									
We	<u>5ta</u> :/eek: 09	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
			2 09/29/12	News 3 Today -	SATURIDIM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
1	NEWS3	TDY-W	KND	News 3 Today -	SAI								
We	<u>Sta</u> eek: 09/	rt <u>Date</u> 24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00				0		
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		MATTHE		Chris Matthews					·	4000.00	0,00 11111	,	Ψ000.00
10/	<u>Sta</u> eek: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u>	Rating					10	
_			2 09/28/12		CM	\$500.00 3-4p	0.00 F	:30	2	\$450.001	0.00 <b>N</b> M	2	<b>#000 00</b>
E-1-4	110111	00/20//	2 (0/20/12	Dr Phil	OW	υ-4 <b>ρ</b>		.50	2	φ430.001	U.UU INIVI	2	\$900.00
i	DR. PH	L											
167		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/30/12 2 10/01/12	F	CM 2	\$450.00 3-4p	0.00	-00		<b>*</b> 450.004	0.00.104		
E 40	KONV	10/01/1	2 10/01/12	Dr Phii	CIVI	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
l	DR. PH	L											
167		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
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⊏ 40	VOIAA	10/02/1	2 10/02/12	Dr. Phil	СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
1	DR. PH	L		A									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	eek: 10/		10/07/12	-T	2		0.00						
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W	<u>عاد</u> /eek: 10		10/07/12	W	Spois/week 2		0.00						
			2 10/04/12	Dr. Phil Dr Phil	. CM	3-4p	T	:30	2	\$450.001	0.00 <b>NM</b>	2	\$900.00
1	DR. PH	IL		2.11111									
		rt Date	End Date	Weekdays	Spots/Week		Rating						
	eek: 10/		10/07/12 2 09/28/12	T	2		0.00	.00		Φ70F 22.1	0.00 11:-		<b>*</b>
⊏ 49	VOIVV	031201	2 USIZOI1Z		СМ	430-5pm	F	:30	1	\$725.001	0.00 <b>N</b> M	1	\$725.00

KSNV

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Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			News 3 at 430pm News 3 at 4:30PM									
NEWS 3	3		110110 0 01 -1.001	,						_		
<u>Sta</u> Week: 09/2	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
			News 3 at 430pm	CM	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3	3		News 3 at 4:30PM	VI.								
<u>Sta</u> Week: 10/	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
E 51 KSNV					430-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3	3		News 3 at 4:30PM	VI								
Star Week: 10/6	rt Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$725,00	Rating 0.00						
E 52 KSNV					430-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS (	3		News 3 at 4:30PM	M								
	rt Date	End Date	Weekdays w	Spots/Week	Rate	Rating						•
Week: 10/9 E 53 KSNV		10/07/12 2 10/04/12		1 1	\$725.00 430-5pm	0.00	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS:	7		News 3 at 4:30PI						•	-1	·	Ţ, mo.oo
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	<del>`                                      </del>	2 09/28/12	T M-F Early News	CM	\$725.00 5-630p	0.00	:30	- 3	\$1,200.001	0.00 NM	3	\$3,600.00
			M-F Early News	OW	0-000p	'	.50	3	ψ1,200.001	0.00 (414)	3	. 45,600.00
NEWS : <u>Sta</u>	մ rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	F	3	\$1,200.00	0.00			· · · · · · · · · · · · · · · · · · ·			
		2 10/01/12	M-F Early News M-F,Early News	CM	5-630p	M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS :	3 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	M	3	\$1,200.00	0.00						
E 56 KSNV	10/02/1	2 10/02/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS :		End Data	) (/a a kalassa	Cu ata Atta ale	77-4-	D-#						
<u>Sta</u> Week: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 3	Rate \$1,200.00	<u>Rating</u> 0.00						
E 57 KSNV	10/03/1	12 10/03/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS			•									
<u>Sta</u> Week: 10/	rt <u>Date</u> 01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> W	Spots/Week 3	Rate \$1,200.00	<u>Rating</u> 0.00	•					
E 58 KSNV	10/04/1	12 10/04/12	M-F Early News	CM	5-630p	T	:30	3	\$1,200.001	0,00 NM	3	\$3,600.00
NEWS	3		M-F Early News							l		
<u>Sta</u> Week: 10/	<u>rt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 3	Rate \$1,200.00	Rating 0,00						
E 59 KSNV	**********	<del></del>	, ,	СМ	630-7pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy									
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$1,300.00	<u>Rating</u> 0.00						
E 60 KSNV			M-F Jeopardy	СМ	630-7pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/ E61 KSNV		10/07/12 12 10/02/12	M	CM	\$1,300.00 630-7pm	0.00 -T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
					•		-	·				,

KSNV

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Order / Rev:

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spot	s Rate Pri	Rtg Type Spo	its	Amount
			M-F Jeopardy M-F Jeopardy								
JEOPA		E 15 (	104								
Sta Week: 10	ut <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 62 KSNV	10/03/1		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA <u>Sta</u> Week: 10	rt Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
			M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA			,								
Week: 10		End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00	′		:		
E 64 KSNV			M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L-FORTN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	F	1	\$1,300.00	0.00		•			
E65 KSNV	10/01/1	12 10/01/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L-FORTN										
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 66 KSNV			M-F Wheel M-F Wheel of Fo	СМ	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	FORTN	NE.	Wi-i William Colori C	aturie.							
<u>Sta</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> -⊤	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 67 KSNV			M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
<u>Sta</u>	L-FORTN art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12 12 10/04/12	M-F Wheel	<u>1</u> CM	\$1,300.00 7-730pm	0.00 T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	L-FORTN		M-F Wheel of Fo			•	.00	Ψ1,000.001	0.00 1444	•	Ψ1,000.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
		12 09/29/12	To the Point - PM To the Point	и см	730-758pm	S-	:30	1 \$425.001	0.00 <b>NM</b>	1	\$425.00
NEWS		F-45 ·	384=-11-	On state	PM. 4	D-43					
Sta Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					
			Weekend Jeopar WKND Jeop/Wh	•	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
	NHEEL										
Week: 09		End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00					
		12 10/01/12	Mon PR 8-10p Monday Prime 8	CM -10pm	8-10pm	М	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10 E 72 KSNV		10/07/12 12 10/03/12	Wed PR 9-10p	1 CM	\$4,000.00 9-10pm	0.00 W	:30	2 \$3,000.001	0.00 NM	2	\$6,000.0
L&OS	VU		Wednesday Prin	ne 9-10pm							
	art Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00					
E 73 KSNV				СМ	10-11pm	~~W~~~	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
									-		

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**KSNV** 

Order / Rev;

103291

Advertiser:

National Republican Congressional Com

Alt Order #:

06825823

Product Desc:

vational Republican Congressional Con

Flight Dates:

09/28/12 - 10/04/12

Estimate:

NRCC IE 2012 2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wed PR 10-11p Wednesday Prime 10-11pm CHICAGO FIRE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 --W----\$3,200.00 0.00 E74 KSNV 09/28/12 09/28/12 Fri PR 8-9p CM 8-9pm ----F---30 1 \$1,700,001 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$1,700,00 0.00 E 75 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm ---F--:30 1 \$3,000.001 0.00 NM \$3,000.00 Friday Prime 9-10pm GRIMM-NBC **Weekdays** Start Date **End Date** Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----F--1 \$3,000.00 0.00 E76 KSNV 09/29/12 09/29/12 CM Sat PR 9-10p 9-10pm ----S-:30 \$800,001 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 ----S-\$800,00 0.00 Sat PR 10-11p E77 KSNV 09/29/12 09/29/12 10-11pm CM ----5-:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5--\$1,200.00 0.00 E 78 KSNV 09/30/12 09/30/12 1 \$2,500.001 NFL Pre-Game / FNA CM 1p-530pm ----S :30 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR End Date Start Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 \$2,500.00 0.00 E 79 KSNV 09/30/12 09/30/12 NFL Football CM 1P-9PM ----S 30 2\$10,000.001 0.00 NM \$20,000.00 NFL Football NBC SUN-FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S 2\$10,000.00 0.00E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM 7-10pm :30 -----5 2 \$1,600.002 0.00 NM 2 \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date **Weekdays** Spots/Week Rate Rating ---S 09/30/12 Week: 09/24/12 2 \$1,600,00 0.00 E 81 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven \$1,200.00 CM 11pm-1135pm :30 1 \$1,200,001 0.00 NM M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$1,200,00 0.00 E 82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M----\$1,200.00 0.00 E83 KSNV 10/02/12 10/02/12 M-F News 3 at Eleven 11pm-1135pm CM :30 1 \$1,200.001 MM 00.0 \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 1 \$1,200.00 0.00 E84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 ~-W~---\$1,200.00 E 85 KSNV 10/04/12 10/04/12 CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00

**KSNV** 

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Order / Rev:

103291

Advertiser:

Alt Order#: Flight Dates: 06825823

Product Desc:

NRCC IE 2012

National Republican Congressional Com

09/28/12 - 10/04/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type S	pots	Amount
			M-F News 3 at Ele									
NEWS	3 AT 11		M-F News 3 at Ele	even								
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/		10/07/12	T	1	\$1,200.00	0.00						
E 86 KSNV	09/29/1	2 09/29/12	Sa-Su News 3 at I	ElevenCM	11pm-1135pi	mS-	:30	2	\$1,100.001	0.00 NM	2	\$2,200.00
			Sa-Su News 3 at	Eleven								
	NWS-AT											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-		\$1,100.00	0.00						
E 87 KSNV	09/28/1	2 09/28/12	-	CM	1135p-1237a	1F	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	F	2	\$500.00	0.00						
E88 KSNV	10/01/1	12 10/01/12	The Tonight Show	СМ	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show		-							, , , , , , , , , , , , ,
TONITE												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	M	2	\$500.00	0.00			******			
E89 KSNV	10/02/1	12 10/02/12	•	CM	1135p-1237a	a -T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T	2	\$500.00	0.00						
E 90 KSNV	10/03/1	12 10/03/12	The Tonight Show	CM	1135p-1237a	aW	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show		·							4.,
TONITE	ESHW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10.		10/07/12	W	2	\$500.00	0.00						
E 91 KSNV	10/04/1	12 10/04/12	The Tonight Show	CM	1135p-1237a	T	:30	2	\$500.001	0.00 NM	2 .	\$1,000.00
TONITE	= SHW		Tonight Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10.		10/07/12	T	2	\$500.00	0.00						
E 92 KSNV	09/29/1	12 09/29/12	Saturday Night Liv	re CM	1130pm-1:02	2amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
			Saturday Night Li		·				•			
•	TE LIVE									ï		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	S-	2		0.00						
E93 KSNV	09/30/	12 09/30/12	Sports Night in La		Sun 1135p-1	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
SPORT	ΓNT-L V	GS	Sports Night in La	is vegas								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week; 09		09/30/12	S	1	\$400.00	0.00						
										Totals	167	\$153,025.00
										iotala	107	Ψ100,020.00